



WERRIBEE CITY FC

*SPONSORSHIP
OPPORTUNITIES*



CLUB PHILOSOPHY

Werribee City FC exists to enable youth development, with a clear pathway from juniors into our senior teams for all players; from 4 years of age through our various programs, for both boys and girls.

We work with the concept of "if you're good enough you're old enough". This development philosophy stands for all - female and male, players and coaches, Minirooms and VPL.

Development and support start from the youngest age groups with our Minibeers and Minirooms, the future of our club. Our players from the youngest to the most experienced semi-professionals are allowed a quality, supportive, educational football experience.

Our accredited coaches provide a safe, enjoyable and professional environment enabling progression towards a fully competitive environment - a clear opportunity to play senior football at Werribee City FC.

We strive to be competitive across all of our age groups and squads, with our long-term uncompromised vision of seeing our players consistently improve and flourish and always remain part of the Werribee City FC family.



MISSION & OBJECTIVES

Werribee City Football Club was founded in 1969 by the local ethnic community of Werribee and is now a part of the Italian Sports Club of Werribee Inc.

We are proud of our heritage and the diversity that we have introduced to the local community. Werribee City Football Club is an Australia semi-professional soccer club, currently playing in VPL

The club plays its home games at Galvin Park Reserve, Werribee. Our Mission Statement focuses on the continued efforts to promote the opportunities of sport, particularly football, that we can provide to individuals and the wider community.

"WCFC HAVE CREATED A STRUCTURE WHERE WE ENHANCE YOUNG TALENT AND PROVIDE THEM WITH THE CORRECT TOOLS TO GROW."



YOUR CLUB

When you sponsor the Werribee City FC you are not just supporting a local club but you are also involving yourself with one of the largest and most prestigious sporting clubs in the western suburbs.

The Italian Sports Club of Werribee boasts five function areas that can seat from 30 to 300 people, private members bar, access to squash courts, promotional events, discounts on club functions + 10% discount on all food and beverage.

- **The ISCW has over 4,000 members and growing.**
- **The ISCW website attracts an average of 300 views per day.**
- **The WCFC website receives on average 200 views per day and the WCFC/ISCW Facebook & Instagram pages have over 12,000 followers combined.**
- **The ISCW attracts 200 people through the door every week day and 500+ people each day over the weekend, which converts to foot traffic and an average of 100 meals served per night.**
- **We have multiple TV's strategically located to give you maximum exposure when our customers are waiting in the restaurant, having a drink in the members bar or waiting to enter the function room. You will always have prime position.**
- **The WCFC also attracts on average 200 people through the gates at every senior home game and many more at the Junior games.**



MINIROOS

All Miniroos Sponsors will receive the following:
2027 Miniroos Playing Kit logo & Training Kit logo
12 month advertising on the ISCW multi-unit TV system
Business logo and/or link placed on the ISCW / WCFC website
Tickets to the WCFC Presentation Night & select WCFC events
Tickets to our Annual Networking Events
Membership to the ISCW
Social Media exposure
WCFC pass for access to all home games

UNDER 7'S - UNDER 13'S JERSEYS

\$2,500.00 GST not inclusive
Add 1 x Ground Banner for additional \$500
All packages are tax deductible

MINIROOS PLATINUM SPONSORSHIP AVAILABLE

Contact us for more information

METRO SQUAD SPONSORSHIP

12 month advertising on the ISCW Multi-Unit TV system
Business logo and/or link placed on the ISCW/WCFC website
Free entry to all WCFC home games
Membership to the ISCW
Logo on all game day flyers for Metro Games
Invitations to WCFC events

\$1,000.00 GST not inclusive
All packages are tax deductible

GROUP SPONSORSHIP

12 month advertising on the ISCW Multi-Unit TV system
On ground signage board
Business logo and/or link placed on the ISCW/WCFC website
Tickets to select WCFC events throughout the season
Free entry to all WCFC home games
Membership to the ISCW

\$1700.00 GST not inclusive
All packages are tax deductible

FEMALE SQUADS

EST. 1969

Company name/logo on 2027 team playing kits and training kits
12 month advertising on the ISCW multi-unit TV system
Business logo and/or link placed on the ISCW / WCFC website
Tickets to the WCFC Presentation Night & select WCFC events
Tickets to our Annual Networking Events
Free entry to all WCFC home games
Membership to the ISCW
Social Media Announcement

Jersey Logo \$2,500.00
GST not inclusive
All packages are tax deductible
On ground signage additional \$500

JB NPL KIT SPONSOR

Company Name /Logo on NPL Junior Team 2027 playing kits and training kits

12 month advertising on the ISCW multi-unit TV system

On Ground Signage Board

Tickets to the WCFC Presentation Night & select WCFC events

Tickets to our Annual Networking Events

Complimentary room hire

Free entry to all WCFC home games

Membership to the ISCW

Business Logo and/or link placed on the ISCW/WCFC website

Advertising on our EGM visual display units

Social Media Announcement

\$5,000.00 GST not inclusive

All packages are tax deductible

BRONZE SENIOR SPONSOR

Company Name/Logo on 2027 Tracksuit for the Seniors

12 month advertising on the ISCW multi-unit TV system

On Ground Signage Board

Tickets to the WCFC Presentation Night & select WCFC events

Tickets to our Annual Networking Events

Complimentary room hire

Free entry to all WCFC home games

Membership to the ISCW

Business Logo and/or link placed on the ISCW/WCFC website

Advertising on our EGM visual display units

Social Media Announcement

\$5,000.00 GST not inclusive

All packages are tax deductible

SILVER SENIOR SPONSOR

Company name/logo on Senior group 2027 playing kits and training kits

12 month advertising on the ISCW multi-unit TV system

Multiple on ground signage boards

Business logo and/or link placed on the ISCW / WCFC website

Tickets to the WCFC Presentation Night & select WCFC events

Tickets to our Annual Networking Events

Free entry to all WCFC home games

Membership to the ISCW

Social Media Announcement

\$7,500.00 GST not inclusive

All packages are tax deductible

GOLD SENIOR SPONSOR

Company Name/Logo on Senior group 2027 playing kits and training kits

12 month advertising on the ISCW multi-unit TV system

Multiple on ground signage board

Tickets to the WCFC Presentation Night & select WCFC events

Tickets to our Annual Networking Events

Complimentary room hire

Free entry to all WCFC home games

Membership to the ISCW

Business Logo and/or link placed on the ISCW/WCFC website

Advertising on our EGM visual display units

Social Media Announcement

\$10,000.00 GST not inclusive

All packages are tax deductible

MAJOR SPONSORSHIP

The Platinum Package is our Premium Top Tier Sponsorship and positions your business as a WCFC MAJOR SPONSOR for the 2027 Season.

This package is tailored to the individual requirements of your business and includes prime advertising and exposure at both the ISCW and WCFC.

If you are interested in becoming a Platinum Sponsor, please reach out for further information.



Thank you for your interest in supporting Werribee City FC for the 2027 season; your sponsorship is vital to our success, enabling us to nurture talent, foster community engagement, and achieve our shared goals on and off the field.

For further information regarding our sponsorship options, please don't hesitate to reach out

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